

**REMARKS**

I. Status of the Claims

Pending claims 1-32 have been rejected. New claims 33-46 are added herein.

II. Information Disclosure Statement

The Examiner indicated that “the document entitled ‘Sunday Cruddy Sunday’ has not been provided to the examiner for review so it has not been considered.” *See* Office action at page 2. Applicants provide herewith a copy of the Sunday Cruddy Sunday reference for the Examiner’s convenience, and respectfully ask that the Examiner consider it.

But Applicants submit that no fee is due in connection with this courtesy copy of the reference because Applicants provided the Sunday Cruddy Sunday reference before issuance of a first Office action in this application. Applicants enclose herewith a copy of a postcard indicating that all seven (7) references listed on the Information Disclosure Citation submitted on July 10, 2003 (which include the Sunday Cruddy Sunday reference) were received by the U.S. Patent and Trademark Office.

Applicants thus respectfully ask that the Examiner consider the Sunday Cruddy Sunday reference listed on the PTO Form 1449 and indicate the same by signing, initialing, dating, and returning a signed copy of the PTO Form 1449 with the next Office action.

III. Rejections Under 35 U.S.C. § 102

The Examiner has rejected claims 1-32 under 35 U.S.C. § 102(b) “as being anticipated by DeLorme et al. (5948040).” See Office action at pages 2-3. Applicants respectfully traverse these rejections.

*Claim 1* is directed to a method that includes, among other things, (1) receiving, over a network, an indication that an identifier presented by another has been selected, (2) providing data indicative of an arrangement for ground transportation associated with an event, and (3) receiving data descriptive of an order for a seat on a bus, a motor coach, or a van for carriage between a stop and said event.

Applicants respectfully submit that *the DeLorme reference does not disclose or suggest receiving data descriptive of an order for a seat on a bus, a motor coach, or a van for carriage between a stop and an event.* As the Examiner notes on page 2 of the Office action, DeLorme discloses a system that allows a consumer to buy or obtain tickets to an event, and also has the ability to link with service providers to enable the consumer to secure a reservation for transportation to the event. But DeLorme does not disclose or suggest receiving data descriptive of an order for a seat on a bus, motor coach, or van.

In describing DeLorme, the Office action at page 2 states that the reference discloses that “[t]he consumer can secure [an] airline flight reservation and then choose an option for ground transportation (for example see column 18, lines 40-end).” Applicants respectfully submit, however, that DeLorme (and in particular, column 18, lines 40-end of DeLorme) does

not disclose or suggest all of the features of claim 1. DeLorme at column 18, lines 40-end describes, in relevant part, Figure 1B of the reference, but does not disclose or suggest receiving data descriptive of an order for a seat on a bus, a motor coach, or a van:

The FIG. 1B output was generated by a hypothetical TRIPS user who intended to be driven from his or her home in Knox, Ind. to O'Hare International Airport in Chicago, Ill. to catch an airline flight. The entire journey could further include renting a car, attending an event, staying for some time in a hotel, return flight and public transportation back from an area airport to home in Knox....

And column 19, lines 9-10 of DeLorme makes clear that the "hypothetical TRIPS user" described in column 18 "had already personally decided to be driven to the airport by a family member...." Because DeLorme does not disclose or suggest each and every feature of claim 1, it does not anticipate claim 1. Applicants thus respectfully ask the Examiner to withdraw the rejection of claim 1.

*Claims 2-12* depend directly or indirectly from claim 1, and include all the limitations of claim 1. Applicants thus respectfully submit that DeLorme does not anticipate claims 2-12, and that the Examiner may withdraw the rejection of claims 2-12.

*Claim 13* is directed to a method that includes, among other things, presenting for display a content page requesting an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest presenting for display a content page requesting an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 13.

**Claim 14** is directed to a method that includes, among other things, receiving data descriptive of an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest receiving data descriptive of an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 14.

**Claim 15** is directed to a method that includes, among other things, providing data descriptive of an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest providing data descriptive of an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 15.

**Claims 16-22** depend directly or indirectly from claim 15, and include all the limitations of claim 15. Applicants thus respectfully submit that DeLorme does not anticipate claims 16-22, and that the Examiner may withdraw the rejection of claims 16-22.

**Claim 23** is directed to a method that includes, among other things, receiving data descriptive of a request for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest receiving data descriptive of a request for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 23.

**Claim 24** is directed to a method that includes, among other things, receiving, over an internet network, a request for purchase of a seat on a bus, a motor coach, or a van for

carriage between a stop and an event. But Applicants respectfully submit that DeLorme does not disclose or suggest receiving, over an internet network, a request for purchase of a seat on a bus, a motor coach, or a van for carriage between a stop and an event. Thus, Applicants ask the Examiner to withdraw the rejection of claim 24.

*Claim 25* is directed to a method that includes, among other things, receiving, over an internet network, confirmation of a request for purchase of a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest receiving, over an internet network, confirmation of a request for purchase of a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 25.

*Claim 26* is directed to a device that includes, among other things, means for receiving data descriptive of an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest means for receiving data descriptive of an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 26.

*Claim 27* is directed to a device that includes, among other things, means for presenting for display a content page requesting an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest means for presenting for display a content page requesting an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 27.

*Claim 28* is directed to a device comprising, among other things, a processor configured to receive data descriptive of an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest a processor configured to receive data descriptive of an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 28.

*Claims 29-31* depend directly or indirectly from claim 28, and include all the limitations of claim 28. Applicants thus respectfully submit that DeLorme does not anticipate claims 29-31, and that the Examiner may withdraw the rejection of claims 29-31.

*Claim 32* is directed to a computer-readable storage medium that includes processing instructions for directing a computer to perform the steps of, among other things, receiving data descriptive of an order for a seat on a bus, a motor coach, or a van. But Applicants respectfully submit that DeLorme does not disclose or suggest receiving data descriptive of an order for a seat on a bus, a motor coach, or a van. Thus, Applicants ask the Examiner to withdraw the rejection of claim 32.

IV. Conclusion and Request for Reconsideration

Applicants respectfully request reconsideration of all pending claims, withdrawal of the pending rejections, and allowance of all pending claims. If a telephone interview would advance prosecution of the application, the Examiner is invited to contact the undersigned.

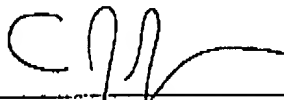
V. Authorization

The Commissioner is authorized to charge any additional fees associated with this filing, or credit any overpayment, to Deposit Account No. 13-3250. **EXCEPT** for issue fees payable under 37 C.F.R. § 1.18, the Commissioner is hereby authorized by this paper to charge any additional fees during the entire pendency of this application including fees due under 37 C.F.R. §§ 1.16 and 1.17 which may be required, including any required extension of time fees, or credit any overpayment to Deposit Account 13-3250. This paragraph is intended to be a **CONSTRUCTIVE PETITION FOR EXTENSION OF TIME** in accordance with C.F.R. § 1.136(a)(3). Although this paper is believed to be timely filed, Applicants hereby petition for any necessary extension of time that may be required.

Respectfully submitted,

**MILBANK, TWEED, HADLEY & McCLOY LLP**

By: \_\_\_\_\_



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Sunday, Cruddy Sunday

Written by Tom Martin, George Meyer,  
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Production code: AABF08

Original Airdate on FOX: 21-Jan-1999

Capsule revision C (22-Jul-2001)

> "TV Guide" Synopsis

(United States) Homer leads a slew of Springfield denizens to Miami for the Super Bowl in a rollicking episode with a plethora of guest appearances. A travel agent (voice of Fred Willard) offers a free trip if Homer can help fill a charter bus. Several phone calls later, the bus departs. Alas, a ticket snafu keeps the group outside the stadium for a while, but ultimately they land in the winning team's locker room -- but not before visiting the skybox of media titan and (ahem) News Corp. chairman and (ahem, ahem) TV GUIDE owner Rupert Murdoch (who's none too happy about the intrusion). Also appearing are Dan Marino, John Elway, John Madden and Pat Summerall. {js}

(Canadian) Homer's plan for a winning drive to the Super Bowl is stalled.  
{hl}

> Title sequence

Blackboard: I WILL NOT DO THE / DIRTY BIRD

Couch: The living room floor is now a body of water, with the furniture floating on its surface. The family runs in (shallow water, evidently) and jumps on the couch. Unfortunately for them, an iceberg floats by and sinks the couch. The family goes down with it, but seconds later Maggie pops up on a cushion, and uses the remote to turn on the television.

> Did You Notice...

- ... at least one team in the football commercial had Springfield Atoms helmets?
- ... the two players taking a leak with their fans Plunkett and Waters [think about it... -- Ed.]?

Neal Atkinson:

- ... when the scalper said (to Homer) "Forget it," his lips actually seemed to form the words "F-ck you?" (A common substitution in cleaned-up-for-TV movies.)

Don Del Grande:

- ... there's only one clerk at the post office?
- ... despite visiting the post office the previous year, Lisa doesn't know what the last four digits of a ZIP code are for? (I think they're to make it easier to sort the mail in the order it's finally delivered) [See "Comments" section for more]
- ... the package addressed to Otto had uncanceled stamps?
- ... in the "pointing and laughing" (in the tire store) and "keep away Lovejoy's collar" scenes, the animation was quite jerky?
- ... the NFL's oldest active player sounds like Grandpa from "Hey Arnold!"? (It's Dan Castellaneta's voice, if you didn't know)
- ... nobody recognized Homer as an ex-Broncos owner?

Yuri Dieujuste:

- ... the pen at the post office sounds like a large permanent marker?
- ... Marge has foot problems?